

**MEDIA RELEASE**



**TOTAL TOOLS**

FOR IMMEDIATE RELEASE

29 January 2008

## **STRONG FINISH TO 2008 FOR TOTAL TOOLS**

Australia's leading industrial and trade tool retailer, Total Tools, has shunned gloomy financial commentary and finished with record sales figures for the final month of 2008.

Despite some of the most challenging economic conditions in decades, Total Tools stores, as a group, posted a 27 percent increase on December 2007 sales.

The success was distributed evenly among Total Tools' 24 national stores with all states recording record profit increases.

"Total Tools is going through a great sales phase at the moment," Total Tools CEO, Greg Heath said.

"Our stores traded exceptionally well over the last six months with sales increasing around 10 percent when compared to the same sales period in 2007, on a like store basis" he added.

"These results reflect our stance as the market leader in professional tools ... and we owe that to the knowledge and experience of our franchise store owners and their staff," Mr. Heath said.

"The fact that each Total Tools store accesses around 50,000 product lines also helps keep us at the top of our game," he added.

Total Tools continues its dynamic expansion across Australia with two new concept stores opening at Hoppers Crossing and Kilsyth in Victoria last year, and a third to open in Brendale, Queensland later this month.

Total Tools is an Australian-owned franchise network of retailers specialising in industrial and trade tools with each store offering the broadest range of tools available in Australia along with fast, professional advice from experienced staff.

New store opportunities are available.

For further information, or to arrange an interview please contact:

*Dave Harding*  
Communications Manager  
Total Tools

Media & Communication Services  
Ph: (03) 9226 6666  
Email: [dave@mediacomservices.com.au](mailto:dave@mediacomservices.com.au)

